



GOLD

ASCA Gold Level Partner

Advancing Corrections, Together!

Your \$50,000 Gold Partnership is not a la carte – It is an all-inclusive partnership including the following ways to brand, market and advance your organization's interests:

Exclusive Sponsorship:

New Directors Training

ASCA is committed to providing new members with the skills and shared experiences to be successful in their new post. Held twice per year, this training is provided for the benefit of those newly appointed to their positions atop an ASCA jurisdiction. Sponsorship is exclusive to Gold Level Partners and includes a "General Sponsorship", complimentary registration, and attendance for one (1) company representative.

Annual Executive Committee Meeting

Held annually, this meeting provides a forum for the Executive Committee to meet face to face to identify issues important to ASCA members and strategically plan for the association's future. Sponsorship of this event is exclusive to Gold Level Partners and includes a "General" sponsorship allowing one (1) company representative to attend and participate in meals, social gatherings, and open portions of the meetings.

Executives Roundtables

Held in conjunction with the Annual Executive Committee Meeting and at other times throughout the year, these roundtables will allow ASCA's Executive Committee to hear from Senior Executives and Leaders in the field of corrections. This event is exclusive to Senior Executives and Leaders of Gold Level Partner companies, and will include wide-ranging discussions about issues important to ASCA and our partners.

Giving Back:

Susan M. Hunter Scholarship Contribution

ASCA Members and partners honor the late Susan Hunter, former Chief of the Prisons Division at the National Institute of Corrections, for her lasting contributions to the field of corrections. Your Gold Level Partnership includes a \$5,000 contribution to the Susan M. Hunter Scholarship named in her honor.

Premier Sponsorships:

Winter and Summer Conferences

Your Gold Level Partnership includes your choice of one premier sponsorship of your choosing per event. Additionally, your partnership level includes four (4) complimentary registrations for each event, an estimated value of approximately \$3,200.

All Directors Symposium

This 3-day standalone event includes all ASCA members. Traditionally a less formal setting, this venue provides a great opportunity to interact with ASCA members. Your Gold Level Partnership includes complimentary registration for two (2) company representatives (approximately \$700 value) and a premier sponsorship opportunity of your choosing.

ASCA on the Hill

Exclusive to Gold and Silver Partners, this new event will target a Washington, D.C. fly-in for all ASCA members. Your Gold Level Partnership includes complimentary registration for two (2) company representatives and a premier sponsorship opportunity of your choosing.

General Sponsorship:

Annual Regional Meetings

Your Gold Level Partnership includes "General Sponsorship" of all four annual regional meetings (an \$8,000 value) and complimentary registration for one (1) company representative per event.

Other Key Partnership Benefits

Web Page Placement

ASCA has substantially increased its reach via web and social media platforms. In addition to listing your company logo, description, web link and contact information, your Gold Level Partnership includes prominent placement of your organization's logo on ASCA's home page.

Customized Social Media Marketing

Your Gold Level Partnership also includes targeted and customized marketing opportunities to ASCA members and subscribers to ASCA social media platforms. Each quarter, ASCA staff will work with your organization to design customized marketing on all ASCA social media platforms.

For More Information, or to reserve your Gold Partnership, please contact:

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