



SILVER

ASCA Silver Level Partner

Advancing Corrections, Together!

Your \$25,000 Silver Level Partnership includes the following benefits and ways to brand, market and advance your organization's interests:

Sponsorship Credit

Valued at \$10,000, this sponsorship credit can be applied towards available sponsorship opportunities of your choosing at the Winter and Summer Conferences, All Directors Symposium, ASCA on the Hill, and Annual Regional Meetings. Silver Level Partners are not limited by the credit amount and may opt to take advantage of additional sponsorship opportunities for additional cost.

Sponsorship Opportunities:

Winter and Summer Conferences

Your Silver Level Partnership allows you to apply a portion of your sponsorship credit towards one (1) available sponsorship per event. Additionally, your partnership level includes three (3) complimentary registrations for each event, an estimated total value of approximately \$2,400.

All Directors Symposium

Traditionally a less formal setting, this venue provides a great opportunity to interact with ASCA members. Your Silver Level Partnership includes complimentary registration for two (2) company representatives (approximately \$700 value) and allows you to apply a portion of your sponsorship credit towards one (1) available sponsorship.

ASCA on the Hill

Exclusive to Gold and Silver Partners, this new event will target a Washington, D.C. fly-in for all ASCA members. Your Silver Level Partnership includes complimentary registration for one (1) company representative and the opportunity to apply a portion of your sponsorship credit towards an available sponsorship.

Annual Regional Meetings (Northeast, Southern, Midwest, and Western)

Your Silver Level Partnership includes "General Sponsorship" of two (2) annual regional meetings (a \$4,000 value). Complimentary registration for one (1) company representative is included for two (2) regional meetings. Silver Level Partners may apply a portion of the sponsorship credit to sponsor and attend any of the remaining Regional Meetings.

Giving Back:

Susan M. Hunter Scholarship Contribution

ASCA Members and partners honor the late Susan Hunter, former Chief of the Prisons Division at the National Institute of Corrections, for her lasting contributions to the field of corrections. Your Silver Level Partnership includes a \$2,5000 contribution to the Susan M. Hunter Scholarship named in her honor.

Other Key Benefits

Web Page Placement

ASCA has substantially increased its reach via web and social media platforms. Your organization's logo, description, web link and contact information will be featured on the ASCA Partners web page.

Customized Social Media Marketing

Your Silver Level Partnership also includes targeted and customized marketing opportunities to ASCA members and subscribers to ASCA social media platforms. Once per year, ASCA staff will work your organization to design and distribute customized marketing on all ASCA social media platforms.

For More Information, or to reserve your Silver Partnership, please contact:

Josh Tewalt
Director of Operations
(208) 861-0927
jtewalt@asca.net